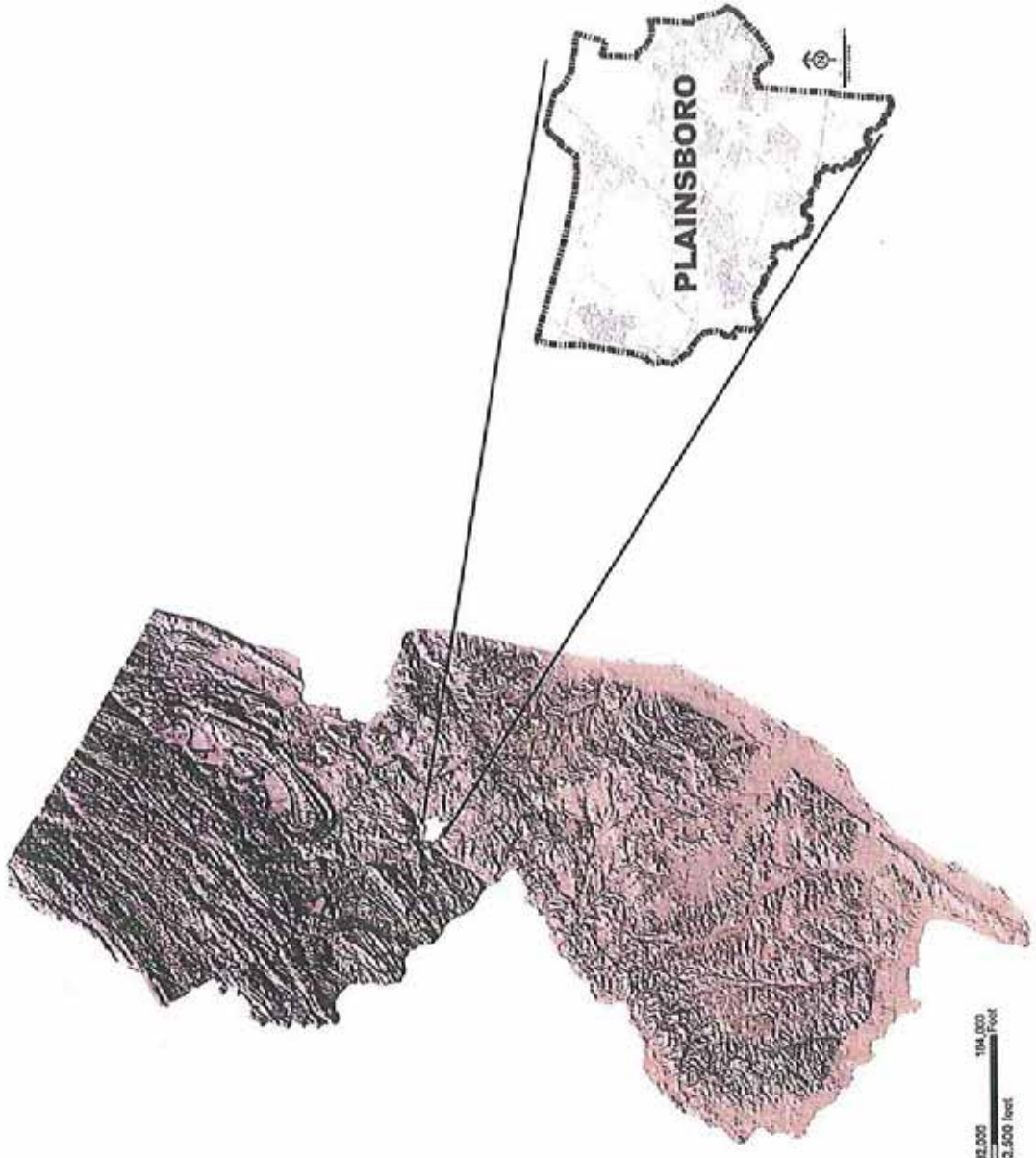




Village Center
Plainsboro Township, New Jersey



Robert Sheehan
Township Administrator



**Plainsboro Village Center
and Village Residential**

**Village
Center**

**Village
Residential**



PLAINSBORO TOWNSHIP
MIDDLESEX COUNTY, NJ
2008 SMART GROWTH AWARDS



Princeton Alliance Church

Village Center

Plainsboro Township Library

Plainsboro Township
Municipal Complex

Plainsboro Plaza
Shopping Center

Super Fresh

PNC Bank

Hotel & Conference Center

Village Residential

Fire Dept.

0' 150' 300' Feet





Village Area Planning Principles

- Create sense of place
- Maintain and create “pedestrian scale” neighborhood
- Encourage a mix of uses and housing types
- Facilitate pedestrian activity
- Provide green spaces and public amenities

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Fire Dept.

Queenship of
Mary Church

EMS

Wealth School

SEDDERS MILL RD.

SCHALKS CROSSING RD.

PLAINSBORO RD.

NJ TRANSIT AIRRACK NORTHEAST CORRIDOR

0' 150' 300 Feet



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SCUDDERS MILL RD.

SCHALKS-CROSSING RD.

PLAINSBORO RD.

















Supports Smart Growth

- Creates a mix of uses
- Integrates existing development
- Creates a pedestrian scale environment
- Protects and enhances open space



Keys to Success

- Leadership
- Proactive
- Comprehensive
- Scale
- Process
- Luck