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New Jersey Future, New Jersey Builders Release New Guide to Green Stormwater Management

Developers' Green Infrastructure Guide addresses basic questions about green stormwater infrastructure and how to incorporate it most effectively

ATLANTIC CITY, April 5, 2017 — At the Atlantic Builders' Convention today, New Jersey Future and the New Jersey Builders Association (NJBA) jointly released a new [Developers' Green Infrastructure Guide](#). The guide is designed to help developers answer basic questions about green infrastructure, including what it is, how it works, what are its costs and benefits, and why it makes good business sense. It includes case studies, side-by-side site plan comparisons and interactive decision-making tools.

"Like all forward-thinking business people, the best developers need to understand the transforming marketplace, cutting-edge practices and how these new opportunities can affect their bottom line in both the short term and long term," noted Peter Kasabach, New Jersey Future's executive director. "It's a win-win when new approaches produce better projects and better profits."

The guide was developed in consultation with the Developers' Green Infrastructure Task Force, a partnership of New Jersey Future and NJBA, and with advice and input from a review committee representing 11 developers including Toll Brothers, Bijou Properties, Woodmont Properties, Sharbell Building Company, Hoboken Brownstone Co., Walters Group, Conifer Realty, Pulte Group and Alliance Homes. It was prepared for New Jersey Future by the engineering firm AKRF.

"This GI Guide shows forward-thinking ideas supported by the development and academic members of our task force, and helps developers determine when and how green infrastructure is

best deployed,” said George Vallone, president of The Hoboken Brownstone Company and chairman of the NJBA Board of Directors.

A critical piece of this puzzle is the New Jersey Department of Environmental Protection, which is working on several initiatives related to green infrastructure and is considering amendments to the stormwater management rule to incentivize its use. Vallone noted, “While we certainly appreciate the agency’s recognition of the importance of utilizing green infrastructure, NJ DEP must move forward on developing complementary regulations that will be necessary to incentivize and accelerate the use of these techniques.”

Because green stormwater infrastructure is a dynamic and evolving field, New Jersey Future and the Developers’ Green Infrastructure Task Force anticipate that this guide will be an evolving document, and will be accepting feedback for future updates.

See the [Developers’ Green Infrastructure Guide](#) on the web.

View and/or download the [Developers’ Green Infrastructure Guide](#) as a pdf.

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About New Jersey Future

Founded in 1987, [New Jersey Future](#) is a nonprofit, nonpartisan organization that promotes sensible growth, redevelopment and infrastructure investments to foster vibrant cities and towns, protect natural lands and waterways, enhance transportation choices, provide access to safe, affordable and aging-friendly neighborhoods and fuel a strong economy. The organization does this through original research, innovative policy development, coalition-building, advocacy, and hands-on technical assistance.

About the Mainstreaming Green Infrastructure Program

[Mainstreaming Green Infrastructure](#) is a program aimed at moving green stormwater infrastructure practices into the mainstream. New Jersey Future works with developers, towns and nonprofit partners, using teams of experts to provide education, training and direct technical assistance, and to facilitate and accelerate demonstration projects that show innovative and effective use of green infrastructure.

About the New Jersey Builders Association

The [New Jersey Builders Association](#) is the leading trade association for the shelter industry in New Jersey. Members include residential and commercial builders, developers, remodelers, subcontractors, suppliers, engineers, architects, consultants and other professionals. NJBA serves as a resource for its members through continuing education and advocacy. NJBA and its members strive for a more vibrant, greener and affordable housing market in New Jersey.

About the Developers’ Green Infrastructure Task Force

The Developers’ Green Infrastructure Task Force helps New Jersey’s developers and their design professionals learn about, finance, and build high-quality, cost-effective green stormwater infrastructure.