New Jersey Future's Smart Growth Awards recognizes the very best in planning, development and redevelopment in the Garden State. This celebration brings together approximately 300 leading professionals in architecture, planning, development, transportation, engineering, environmental policy, and government.

Our sponsors gain visibility through recognition at the event, as well as exposure through our website and emails (reaching 5,800 subscribers). Sponsors receive complimentary tickets for this premier networking opportunity. Most importantly, your support advances New Jersey Future’s mission throughout the year, helping us secure economic opportunity, community vitality, and quality of life for all New Jerseyans.

### SPONSORSHIP OPPORTUNITIES

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<th>Tier</th>
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| $5,000 | COMMUNITY BUILDER | - Full-page ad in program book  
- Logo on back cover and inside of program book  
- Logo on sponsor signage  
- Logo with hyperlink on event web page  |
|        |        | - Logo with hyperlink on event emails  
- Sponsorship announced in social media  
- Eight complimentary tickets  |
| $2,500 | STRATEGIC PARTNER | - Half-page ad in program book  
- Listing on back cover and inside of program book  
- Logo on sponsor signage  |
|        |        | - Logo with hyperlink on event web page  
- Logo with hyperlink on event emails  
- Six complimentary tickets  |
| $1,500 | SUPPORTER | - Quarter-page ad in program book  
- Listing inside of program book  
- Listing on sponsor signage  |
|        |        | - Logo with hyperlink on event web page  
- Listing with hyperlink on event emails  
- Four complimentary tickets  |
| $800   | CONTRIBUTOR | - Eighth-page ad in program book  
- Listing inside of program book  |
|        |        | - Listing with hyperlink on event web page  
- Three complimentary tickets  |
| $600   | COLLEAGUE | - Eighth-page ad in program book  
- Listing inside of program book  |
|        |        | - Listing with hyperlink on event web page  
- Two complimentary tickets  |
SPONSORSHIP OPPORTUNITIES

TICKET PRICING

- $150 until May 8
- $175 May 8 through May 29
- $200 week of the event

AD SPECIFICATIONS

Full-page ad:
7” wide by 9.5” high

Half-page ad:
7” wide by 4.5” high

Quarter-page ad:
3.25” wide by 4.5” high

Eighth-page ad:
3.25” wide by 2.25” high

Please submit your ad as a high-resolution (300 dpi) PDF file, black and white, with no bleeds, to mglassburg@njfuture.org by May 8, 2020.

CONTACT

Michele Glassburg
609-393-0008 ext. 107
mglassburg@njfuture.org
YES!
SIGN ME UP AS A NEW JERSEY FUTURE
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JUNE 3, 2020 | 5:30-8:00 PM | NEWARK MUSEUM

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Questions: Contact development and outreach director Michele Glassburg at
(609) 393-0008 ext. 107 or at mglassburg@njfuture.org.