



CONVENING VIRTUALLY JUNE 10-11, 2021

The 2021 New Jersey Planning and Redevelopment Conference, hosted by New Jersey Future (NJF) and American Planning Association-NJ (APA), brings together bold ideas, innovative solutions, proven concepts, and best practices for creating better, more inclusive, and equitable places where people live, work, and play.

This two-day virtual event will feature 34 sessions, an exhibit area, networking opportunities, and continuing education credits. Sponsorship this year provides creative new forms of visibility for your organization's products and services while supporting the mission and work of NJF and APA-NJ.

AVAILABLE SPONSORSHIP OPPORTUNITIES

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- \$5,000 **KEYNOTES SPONSOR** *(Limit 6 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
 - Sponsorship announced in social media
 - Logo on attendee login page
 - Linked logo in conference portal sponsor carousel
 - Conference lobby video
 - 2 main stage live sessions
 - Live recognition from virtual podium
 - Intro video for keynote session
 - Logo listed with keynote session
 - Sponsor hall listing and exhibit portal
 - 8 full conference registrations
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- \$5,000 **PLENARIES SPONSOR** *(Limit 6 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
 - Sponsorship announced in social media
 - Logo on attendee login page
 - Linked logo in conference portal sponsor carousel
 - Conference lobby video
 - 2 main stage live sessions
 - Live recognition from virtual podium
 - Intro video for plenary session
 - Logo listed with plenary session
 - Sponsor hall listing and exhibit portal
 - 8 full conference registrations
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- \$3,000 **TRACK SPONSOR** *(Limit 8 sponsors - 1 per track)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
 - Sponsorship announced in social media
 - Linked logo in conference portal sponsor carousel
 - Logo listed with all sessions in track
 - Intro video for all sessions in track
 - Sponsor hall listing and exhibit portal
 - 4 full conference registrations
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- \$2,500 **SCHOLARSHIP SPONSOR** *(Limit 3 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Logo and hyperlink on dedicated conference emails from New Jersey Future and APA-NJ
 - Linked logo in conference portal sponsor carousel
 - Sponsor hall listing and exhibit portal
 - 4 full conference registrations
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- \$2,000 **MAIN STAGE BREAKOUT SESSION SPONSOR** *(Limit 6 sponsors)*
- Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Linked logo in conference portal sponsor carousel
 - Logo listed with live breakout session
 - Sponsor hall listing and exhibit portal
 - Session intro video for live breakout session
 - 3 full conference registrations

AVAILABLE SPONSORSHIP OPPORTUNITIES

- \$1,500 BREAKOUT SESSION SPONSOR** *(Limit 24 sponsors)*
 - Logo and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Linked logo in conference portal sponsor carousel
 - Logo listed with breakout session
 - Sponsor hall listing and exhibit portal
 - Session intro video for pre-recorded breakout session
 - 3 full conference registrations

- \$1,000 EXHIBITOR**
 - Organization name and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - Sponsor hall listing and exhibit portal
 - 2 full conference registrations

- \$500 COLLEAGUE**
 - Organization name and hyperlink on New Jersey Future, APA-NJ, and conference websites
 - 2 full conference registrations

REGISTRATION

Refer to sponsor level for complimentary registrations.

CONFERENCE REGISTRATION

Includes full access pass to all conference programming on June 10-11 including over 35 sessions, virtual exhibit floor, and networking with fellow attendees, speakers, and sponsors. A NJPRC21 Video On-Demand library, in addition to session files and resources, will be available to all conference attendees for two months following the conference.

- **\$200** New Jersey Future Members/APA-NJ Members
- **\$250** Non-Member
- **\$150** Elected Officials/Nonprofit/Speakers
- **\$100** Student

TO RESERVE YOUR SPONSORSHIP OR FOR QUESTIONS CONTACT:

MICHELE GLASSBURG

Director of Development and Outreach
New Jersey Future
mglassburg@njfuture.org

SPONSORSHIP PAYMENT

Check made payable to:
New Jersey Future
16 W. Lafayette St.
Trenton, NJ 08608
ATT: Michele Glassburg
Credit card: Visa or Mastercard Accepted
See attached form.



American Planning Association
New Jersey Chapter



YES!

We want to sponsor the 2021 NJ Planning & Redevelopment Conference and support the work of New Jersey Future and the APA-NJ.

Convening virtually, June 10-11, 2021.

Sponsorship amount: \$ _____

Sponsorship type: _____

Name: _____

Company: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

- Check enclosed, made payable to:
New Jersey Future, 16 W. Lafayette St., Trenton, N.J. 08608
- Please email me an invoice.

Credit Card: Visa Mastercard

Card number: _____ Exp. Date: _____ Security Code: _____

Name on card: _____

Signature: _____

To reserve your sponsorship, email this form to: mglassburg@njfuture.org. Payment can follow.
Questions: Contact Michele Glassburg, Development and Outreach Director, at mglassburg@njfuture.org.



American Planning Association
New Jersey Chapter