

Call for Session Proposals

2022 New Jersey Planning and Redevelopment Conference

Convening virtually on March 2-3 and in-person on March 4 at the Hyatt Regency in New Brunswick

Submissions will be accepted through Dec. 3, 2021.

You can access the online portal by [clicking here](#).

The 2022 New Jersey Planning and Redevelopment Conference brings together bold ideas, innovative solutions, proven concepts, and best practices for creating stronger, more inclusive, and equitable places where people live, work, and play.

[New Jersey Future](#) and the [New Jersey Chapter of the American Planning Association](#) are proud to partner for the second year and present a three-day conference, which will be held virtually on March 2-3 and in-person at the Hyatt Regency on March 4.

Join us by submitting a session proposal after reviewing the guidelines below.



OVERVIEW

The 2022 New Jersey Planning and Redevelopment Conference (NJPRC22) will feature a multitude of timely session offerings as we restart, recover, and reimagine land use in a rapidly changing and post-pandemic environment.

The preliminary conference format will feature a mix of concurrent sessions that are pre-recorded, live-streamed, and in-person. A sample schedule is provided below.

	Wednesday, March 2	Thursday, March 3	Friday, March 4
Times	Virtual/Online	Virtual/Online	In-Person at Hyatt
9:00—10:00am	4 Pre-recorded Sessions	4 Pre-recorded Sessions	1 Plenary + Breakfast
10:15—11:15am	4 Pre-recorded Sessions	4 Pre-recorded Sessions	8 Sessions
11:30am—1:00pm	1 Live Plenary	1 Live Plenary	1 Plenary + Luncheon
2:00—3:30pm			6 Sessions
			Networking Reception

The Conference Committee has selected Pheedloop with Zoom integration for this year’s virtual sessions occurring on March 2-3 and will coordinate, with session contacts, a recording time in advance of the conference. Speakers who are participating in pre-recorded sessions must be available the day and time their pre-recorded session will live-stream for question and answer in a virtual chat box with conference attendees.

All session moderators and speakers are responsible for their individual speaker profiles, including uploading a picture and biography to the online portal. Additional features are available to highlight speakers, including organization logo, contact information, and links to social media accounts—all of which are customizable and at the discretion of the individual.

EVALUATION CRITERIA

Session proposals will be selected based on how well they meet the following criteria. The Conference Committee reserves the right to come back to session contacts with recommended changes to panelist composition and/or scope of session key points.

- **Diverse Composition:** The Conference Committee believes the issues of systemic racism, segregation, and our legacy of inequality in land use and redevelopment must be tackled in a direct and proactive manner. All sessions must have panels that are racially and gender-inclusive. Any session submission not meeting this requirement will be immediately rejected. For example, sessions with all white panelists or all male panelists will not be accepted.
- **Relevant:** The topic is related to land use, community planning, and public policy.
- **Timely:** The topic is in the news and/or currently being discussed, debated, and implemented. The speakers are prominent, experienced, and up-to-date on the current topic.
- **New/Innovative:** The topic represents a new or innovative approach to a problem, especially with implications for a post-pandemic era. The speakers have a reputation or track record in cutting-edge work.
- **Diverse Perspectives:** Different viewpoints on the same topic are illuminated. For example, a panel may have a local official, a planner, an attorney, and a community member. Another example could be four planners from different parts of the country talking about a single issue from different points of view.

TIMELINE

- Dec. 3:** Session Proposal Deadline
- Dec. 17:** Notifications to Session Proposers
- Jan. 7:** Speaker Profiles Completed (headshot, bio, etc.)
- Feb. 15:** Pre-recorded Sessions Completed (if applicable)
- March 2-4:** Conference

SESSION PROPOSAL GUIDELINES

All session proposals must be fully completed and submitted by Dec. 3, 2021 and include the following information:

1. **Session Contact/Moderator:** This individual is the primary contact for all communications between the Conference Committee and their session presenters and is responsible for sharing all logistical information with the presenters.
2. **Title of Session:** Make it catchy! (15-word maximum)
3. **Session Description:** A high-level description of the session for inclusion in the preliminary and final programs in paragraph form, no bullet points. (100-word maximum)
4. **Learning Objectives:** Provide three learning objectives that are clear, measurable, and achievable. Begin each with an action verb.
5. **Proposed Session Track(s):** Select the most relevant track(s) related to your session submission, which include the following:
 - Planning and Development
 - Infrastructure
 - Advocacy
 - Public Health
 - Equity and Inclusion
 - Legal, Technical, and Financial
 - Transportation and Mobility
 - Resilience and Sustainability
6. **Confirmed Presenters:** Provide the name, contact information, title, and affiliation of all proposed presenters. If the session is selected, all speakers will be expected to upload their picture and biographical information into the virtual conference portal.

SUBMISSION AGREEMENT

In order to submit your proposal, you will need to read and agree to the following five statements:

1. I understand that as the session contact, it is my responsibility to communicate information to other session panelists and ensure all deadlines are met.
2. I understand that the conference will take place both virtually and in-person and consent that my submission can be selected for either.
3. I agree that neither I nor my participating session presenters will use the session as a platform to promote products or services and that any session recordings are property of the Conference Committee.
4. I understand that presenters do not receive complimentary registrations, honoraria, or paid expenses to speak at the conference.
5. I understand it is my responsibility to register myself for the conference and to inform all presenters to register at the discounted speaker rate if attending.

CONTACT US

For questions regarding sessions and registration, please contact Sheena Collum at scollum@njplanning.org or call 848-932-2817.

To learn more about sponsorship opportunities and exhibiting, please contact Michele Glassburg at mglassburg@njfuture.org or call 609-393-0008 ext. 107.

ABOUT THE CONFERENCE HOSTS

New Jersey Future: Founded in 1987, [New Jersey Future](#) is a nonprofit, nonpartisan organization that promotes sensible and equitable growth, redevelopment, and infrastructure investments to foster healthy, strong, resilient communities; protect natural lands and waterways; increase transportation choices beyond cars; provide access to safe, affordable, and aging-friendly neighborhoods; and fuel a strong economy for everyone. New Jersey Future does this through original research, innovative policy development, coalition-building, advocacy, and hands-on strategic assistance. Embracing differences and advancing fairness is central to New Jersey Future's mission and operations. New Jersey Future is firmly committed to pursuing greater justice, equity, diversity, and inclusion through its programs, internal operations, and external communications.

APA New Jersey: The [New Jersey Chapter of the American Planning Association](#) is an independent, not-for-profit organization that provides leadership in the development of vital communities by advocating excellence in community planning, promoting citizen empowerment, and providing the tools and support necessary to meet the challenges of growth and change. Through its educational and advocacy initiatives, the Chapter advances the art and science of good planning — physical, economic and social — to create communities that offer better and more equitable choices for how people work and live.