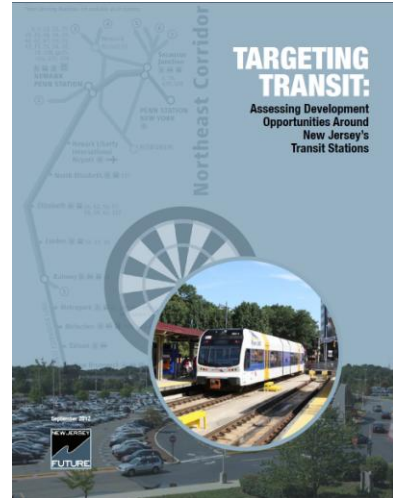# Targeting Transit:
Assessing Development Opportunities Around New Jersey's Transit Stations

New Jersey Future has compiled from various sources a comprehensive database of development-related statistics for all of the state's transit stations and their surrounding neighborhoods. Searchable by data element, by station or municipality, or by ranking, the database is intended to offer a straightforward way to identify the highest-potential opportunities for various kinds of development around transit stations.

This dataset offers the first opportunity for a 360-degree profile of each station, including lines and frequency of service, station-area parking availability, and travel times to various destinations. Available demographic characteristics for the surrounding neighborhoods include population and housing density, median income and home value, and details of vehicle ownership. At the municipal level, employment data is available.

Pricing for Customized Reports

New Jersey Future can provide individualized and customized reports from the transit-station area data it has assembled. Reports can focus on the characteristics around a particular station, or which stations meet your specific set of criteria. Members of New Jersey Future are entitled to a certain number of free reports and lower pricing for additional reports, according to the table below. More membership information is available on our website, or please contact Marianne Jann.

Membership Level	Donation Amount	Free reports	Price per additional report
Supporter and above	$1,000 or more	2	$250
Colleague	$500 – $999	1	$250
Municipal member	$250	1	$100
Non-member		0	$500

Pricing covers one standard station area report **or** a report that includes up to three variables. Both types of report include ranking and comparison to median where appropriate. Sample reports are available for download from the New Jersey Future website.

To request a report or for more information, please contact Elaine Clisham.